

MEMBERSHIP - JOANN R. SIECK

NATIONAL PRESIDENT'S THEME

Honoring Their Service

DEPARTMENT PRESIDENT'S THEME

Rolling Forward With the American Legion Auxiliary

DEPARTMENT MEMBERSHIP CHAIRMAN'S THEME

Rolling Forward to Honor Their Service

Who can honor a Veteran by joining the American Legion Auxiliary?

Mothers, wives, sisters, daughters, granddaughters, great-granddaughters and grandmothers of members of The American Legion or of those deceased Veterans who served during the times shown in the following section have the privilege of being able to honor someone special in their lives. Those same step-relatives also qualify. Female Veterans who served during the times shown in the following section are eligible through their own military service.

ELIGIBILITY DATES

World War I	April 6, 1917 – November 11, 1918
World War II	December 7, 1941 – December 31, 1946
Korea	June 25, 1950 – January 31, 1955
Vietnam	February 28, 1961 – May 7, 1975
Lebanon	August 24, 1982 – July 31, 1984
Grenada	August 24, 1982 – July 31, 1984
Panama	December 20, 1989 – January 31, 1990
Persian Gulf	August 2, 1990 – Cessation of hostilities

(as determined by U.S. Gov't) Includes National Guard and Reserves

How can a Unit Membership Chairman Honor Their Service?

The Unit Membership Chairman CAN, SHOULD, MUST transmit all dues payments to Department Headquarters weekly. Out of respect for the member who has paid her dues in a timely manner, those should not be held, but should be forwarded so that the most current records of Department and National American Legion Auxiliary show the member in good standing. There are awards that are given to the Units who have the most dues paid by certain dates. Those are great milestones to work toward, but the most important "award" for the members is to know that their Membership Chairman is handling their dues in the most responsible fashion. It is also helpful if the Membership Chairman keeps Unit officers advised of the status of memberships paid. The Unit Membership Chairman should also feel free to call the Department Chairman or Department Headquarters if any questions arise.

How can all Unit members honor the service of their loved one? Each of us can pay our dues promptly. Prompt payment saves a great amount of work for the Unit Membership Chairman if she does not have to wait for the last few checks to come in. Unit members have the honor to tell their friends and relatives about the American Legion Auxiliary. The American Legion Auxiliary would gain great momentum to roll forward if each member made it their personal goal to recruit just one new member. Unit members must respect each other. Each member is valuable and has good ideas that should be considered. Each one has a special gift or gifts to offer that will benefit and honor the service of our veterans. Every new member would benefit if a long-time member would serve as a mentor.

UNIT MEMBERSHIP CLASSES

Class I – 10 to 50 members	Class IV – 201 to 400
Class II – 51 to 100 members	Class V – 401 to 600
Class III – 101 to 200 members	Class VI – 601 and over

NUMERIC OBJECTIVES

The 2012 numeric objective for each Unit will be the number of paid members on record for the Unit for 2011 as of May 27, 2011. Each Unit is also encouraged to recruit new members totaling 1% of their 2012 goal.

2012 DEPARTMENT MILESTONES

Milestone 1 Friday, Sept.30, 2011 55%

Milestone 2	Friday, Jan. 27, 2012	70%
Milestone 3	Friday, Mar. 30, 2012	85%
Milestone 4	Friday, June 14, 2012	100%

How can a Unit retain their current members? Include members in a project that can be completed in a few hours or a half day. Make it a fun, pleasant time for all involved. Realize that not everyone will attend a meeting, but many of those members are willing to “pitch in” to help with tray favors, fund-raisers or providing food when needed. Keep personal contact with the members in every way possible – telephone, personal visits, e-mails or any other way that will help the members know that they are important and their gifts and talents are appreciated. Use the theme of “Honor Their Service” in as many program activities as possible. Realize that different age groups will be interested and involved in different ways – respect that and use it to the advantage of the members and the Unit. Provide mentors for new members to help the new members feel at ease when they come to a meeting.

How can the Unit attract new members? Use any kind of media available in your area to publicize what the Unit does. Set up a booth at the County Fair or any other community function in your area. Let everyone know that it is an honor and a privilege to be a member. Be open and accepting to new ideas. Be versatile in the type of projects that you undertake, but keep them focused on the programs and goals of our organization. Take advantage of programs such as Girls State where there may be eligible girls who have never been asked to join the Auxiliary.

MEMBER BENEFITS

The following information can be found at ALAFORVeterans.org.

HEALTH

ScriptSave Prescriptions Group # 417 1-800-700-3957 www.scriptsave.com

EyeMed Vision Care Plan #9242892 1-800-793-8626

Jenny Craig www.jennycraig.com/CorporateChannel/ala.aspx

1-800-96JENNY 25% off 6 months Success program

Careington Dental Code ALAPC07 \$9.95 per month or \$90 a year 1-866-222-2558

Beltone Hearing Aids 15% off 1-800-235-8663

TRAVEL

American Legion Auxiliary Travel www.ALATravels.com

Collete Vacations (group tours) 1-800-340-5158

<http://partners.collettevacations.com>

Alamo Rental Car ID# ALAUX www.alamo.com

1-800-354-2322

Wyndham Hotel Group Code 1000002807 <http://tr.triprewards.com> 1-877-670-7088

REAL ESTATE

North American Van Lines <http://legion-aux.myhomebenefits.com>

info@movingnavl.com save 50% or more on interstate moving

1-800-524-5533

Allied Van Lines info@movingallied.com

1-800-871-8864

Auxiliary Home Benefits Real Estate Expert & Mortgage Expert 1-866-440-3483 save 50% or more on interstate moving

INSURANCE

Accident Insurance – The Hartford 1-866-345-6930

Cancer Insurance – Mutual of Omaha 800-598-5877

Funeral/Final Expenses 1-866-878-3581

Hospital Cash & Life Insurance/Physicians Mutual

1-800-555-7642 code: American Legion Auxiliary

Long Term Care/Genworth 1-888-436-9678

Medicare Supplement/AEGON companies 1-800-247-1771

GE/Union Fidelity (current policyholders only)

1-800-523-5758

TECHNOLOGY

ALA Wireless Solutions alawireless.com
1-877-289-9437 www.dell.com/epp/flyer
Dish Network TV Code American Legion Auxiliary
1-866-534-4669 www.legiondish.com
CA Affinity Long Distance Code American Legion Auxiliary 1-800-964-3863

Dell Computers Code CS711278890

AUTOMATIC SUBSCRIPTIONS

The Auxiliary Magazine (quarterly publication from National)

“The Star” (bi-monthly newspaper from Nebraska ALA).

SCHOLARSHIP OPPORTUNITIES

ELIGIBILITY FOR THE AUXILIARY EMERGENCY FUND

WAYS (FREE) FOR ALL MEMBERS TO GIVE BENEFITS TO THE NATIONAL AMERICAN LEGION AUXILIARY

When searching the Internet use GoodSearch.com. Type American Legion Auxiliary Foundation in the dropdown box labeled: WHO DO YOU GOODSEARCH FOR?

When shopping online use GoodShop.com. Type American Legion Auxiliary Foundation in the dropdown box labeled: WHO DO YOU SUPPORT? Then shop at the stores listed and earn money for the Auxiliary Foundation.

DEPARTMENT HONORS

ROSEWOOD GAVEL AWARD – A traveling District Rosewood Gavel bearing the Auxiliary emblem will be given to the Unit in EACH District having the highest percentage of 2012 numeric objective POSTMARKED into Department Headquarters on or before September 1, 2011. The Unit winning the District gavel three consecutive years will keep possession and **the District will purchase a new gavel.** (The gavel is most generally presented to the Honor Unit at District Fall Meetings or Spring Conventions by the District President.)

ADA McVICKER PLAQUE – A traveling Department plaque awarded to the District having the highest percentage of 2012 numeric objective POSTMARKED into Department Headquarters on or before October 28, 2011.

A.L.A. HAPPY BIRTHDAY AWARD – A \$5 cash award to the Unit in EACH MEMBERSHIP CLASS in EACH DISTRICT having the highest percentage of 2012 numeric objective POSTMARKED into Department Headquarters on or before November 10, 2011. A Unit must have at least 80% numeric objective to qualify for this award.

UNIT MEMBERSHIP CLASS AWARDS – SIX awards of \$5 each, ONE in each Membership Class to Unit having highest percentage of 2012 numeric objective POSTMARKED into Department Headquarters on or before December 1, 2011.

UNIT MEMBERSHIP CLASS AWARDS – SIX awards of \$5 each, ONE in each Membership Class to Unit having highest percentage of 2012 numeric objective POSTMARKED into Department Headquarters on or before May 1, 2012.

MIRIAM KIRCHHEFER PLAQUE – A traveling Department plaque awarded to the Unit having the highest percentage of 2012 Junior membership POSTMARKED into Department Headquarters on or before May 1, 2012.

ALL-TIME HIGH RIBBONS – A gold honor ribbon to each Unit reaching a new ALL-TIME HIGH in membership by 30 days prior to Department Convention 2012.

ROLLING FORWARD WITH THE AMERICAN LEGION AUXILIARY CITATION – Department President’s Theme citation to each Unit having reached or exceeded 2012 Unit numeric objective by 30 days prior to Department Convention.

BEVERLY J. VLCEK PLAQUE - To the Unit with the most NEW 2012 Junior members POSTMARKED into Department Headquarters by June 1, 2012.

MARY McVICKER PLAQUE – To the District with the highest percentage of 2012 numeric objective POSTMARKED into Department Headquarters by June 15th.

NATIONAL HONORS TO UNITS

SERVICE NOT SELF AWARD – To Unit that exemplifies Service not Self, promotes harmony in the Unit, is welcoming to all members, accepts and adapts to change, involves new and current members and maintains

2011 membership. Nomination forms available at ALAforVeterans.org, from the Department Membership Chairman or Department Headquarters.

NATIONAL HONORS TO INDIVIDUALS

(These entry forms are available from the same sources listed above.)

RECRUIT 3 –Renew 3: Member must RECRUIT 3 NEW Senior members and RENEW 3 senior members with a completed entry form due to National Headquarters by May 1st.

SILVER BRIGADE AWARD : Member must recruit 25 New Senior members. The completed entry form is due to National Headquarters by June 1, 2012 Limit one award per member.

CITATION POINTS – 30

5 -Unit recruited new members totaling 1% of 2011 membership

5 - Unit provided orientation and/or mentors for new members

10 - Unit made a determined effort to involve/include new members in volunteer opportunities and activities.

10 -Unit increased its visibility in the community either by inviting community residents to a program explaining the ideals, purpose and programs of the Auxiliary or by increasing publicity about the Unit